1. Preface

Nagoya University Alumni Association was established 14 years ago, October 27, 2002. Since national universities would turn into independent administrative entities, existing reunions, which formed by each department or each laboratory were not enough. Moreover, an alumni association that supports university-wide was necessary. Nagoya University Alumni Association is university-wide alumni association and it has more than one hundred ten thousand members. Members include current and old faculty members as well as university graduates. There was an augment that alumni should commit fund-raising to collect huge amount of contributions, and operate like some private institutes. However, NUAL has a fundamental policy that realizes growth after 10 or 20 years; moreover, NUAL pursues the goal of distinguished national university alumni.

These backgrounds of establishment were reported in University Alumni Association Newsletter (No.838, 2003) when NUAL had established. Therefore, I give an account after the establishment and recent trends.

2. Organization of Nagoya University Alumni Association

Nagoya University Alumni Association is made up of council, administrative agent, administrative agent acting committee, responsible chairman’s liaison committee, and a variety of committees such as projects, newsletters, cooperation, and roll. The organization has not changed since the establishment very much. There were a financial committee and a planning committee; nevertheless these committees were included in administrative agent acting committee. 2 or 3 members are selected from each school alumni to become members of the council and the administrative agent. Daily activities are performed by alumni bureau (chief secretary manages) that are supervised by administrative agent and administrative agent acting committee (chief secretary and chairmen of variety of committees).

President and Vice-presidents are almost the same as that of the alumni has established. President Dr. Shoichiro Toyoda (Chairperson emeritus of Toyota Motor Corporation), Vice-presidents Uichiro Niwa (Former Japanese ambassador to China), Masaharu Sibata (executive adviser of NGK Insulators. Ltd.), Kunihiko Okada (former chairperson of J. Front Retailing), and Hidehiko Saito (National Hospital Organization Nagoya Medical Center) are the original board members since the alumni has established. Sadayuki Sakakibara (Chairperson of Nippon-Keidanren) and Katsuhito Miyaike (President of NEXCO Central) became vice-presidents a few years after the establishment. Chief secretary of the alumni has selected every 2 year. When NUAL had established, the term limit of it was 4 years, but the rule had revised, and there was no term limit now. I have been selected to it even though other candidates were nominated several times.

3. Activities of NUAL

1) Direct support of University

NUAL provides school relief funds, donation lectures, and human resources. School relief funds have started since 2004 that have budget of five million yen (2016) every year. Every spring and autumn, we recruit participants and contribute up to five hundred thousand yen each person. Responsible chairmen’s liaison committee votes to select persons who receive funds. School relief funds are targeted to support college departments, student activities, student placement, and other. We made contributions of 35 million yen to 93 cases to university.

Donation lectures began to hold in 2004 and donated total of 5,460 thousand yen. We support travel expenses and honorarium to lecturers for “career development theory” that is year-round class. 400 students participates the class every year and the class has quite a reputation. Alumni have had a chance to recommend a lecturer.

Alumni provide human recourses such as graduate students to university organizations and projects. Moreover, three vice presidents participate in management council. Furthermore, NUAL cooperates with Nagoya University foundation for funds and human resources.
Dr. Toyoda, President of NUAL, usually makes speeches at enrollment and graduation ceremony (Vice-president may make a speech instead). NUAL suggested an academic gown for graduation ceremony and accepted board of directors of university. NUAL donated academic gowns to president, board members, and heads of departments and they have wore the gowns since 2012. We donated academic gowns to valedictorians of bachelor degree, master degree, and doctorate at graduation ceremony in 2015. International students delighted about the academic gowns, so they are not only taking pictures but also purchasing to bring home.

2) Establishment of Domestic Branches

There are three domestic branches, which are Kanto branch (Branch chief is Uichiro Niwa, established 2004), Enshu-kai (Branch chief is Takeshi Shoda, established 2004), Kansai branch (Branch chief is Tetsuo Kakei, established 2005), and they encourage activities. Kanto branch has monthly meetings at a basement room of University Graduates Society (Gakushikai) that is borrowed from the University Graduates Society for free. Successive presidents of Nagoya University and the chief secretary of NUAL attend yearly general meetings every year. NUAL financially supports for the meeting expenses to domestic branches albeit only slightly.

3) Establishment of Oversea Branches

NUAL has established oversea branches in Asian area, and we have now 15 oversea branches (Korea, Bangladesh, Shanghai, Thailand, Beijing, Vietnam, Cambodia, Mongol, Uzbekistan, Taiwan, Laos, Myanmar, Indonesia, Philippines, and Malaysia). Establishment meetings are normally held at local countries, and the president, the chief secretary, and the chairman of cooperate committee attend the meeting. When Philippines branch established and held meetings in December 2015, president of NUAL Dr. Toyoda and his spouse, and then president of Nagoya University Dr. Hamaguchi had attended the meeting. There was an oversea branch that cerebrated 10 years anniversary. Asian countries are under different circumstances so each country chooses president of the branch differently. The chairman of cooperate committee or chairman of NUAL once visited to have meetings in advance. Basically, graduated students of each country enforce activities, and resided Japanese graduated students support the activities. It helps internationalization of Nagoya University to provide oversea branches of NUAL.
Headquarter of NUAL supports for general meeting expenses, but we requested to operate alumni activities independently. However, we support few meeting expenses to 15 oversea branches.

**4) Support of Homecoming Day**

NUAL had requested to hold homecoming day to university when it turned into independent administrative entity. Homecoming day has held 12 times since NUAL has established. Alumni support to take place homecoming day in personnel and in financially. I had served as a director of the homecoming day for 7 years. I also released activity reports as a chief secretary of alumni and director of homecoming day at “Nagoya Daigaku no Tsudoi” which has held at Toyoda Auditorium. Alumni offer lunch for student volunteers and faculty and staff members. Homecoming of Nagoya University is open to public. In the second section of “Nagoya Daigaku no Tsudoi,” there is a concert of Nagoya Philharmonic Orchestra. The concert is very popular and the tickets distribute in a drawing.

If an oversea branch established, NUAL invites the chairman of the branch at a next year homecoming day. On the eve of homecoming day, international exchange contributed persons that are selected by chairmen of each alumni associations and university are invited and hold welcome party for oversea branches. NUAL President Dr. Toyoda, vice-presidents of NUAL, and president and executives of Nagoya university are invited. All chairmen of oversea branches of NUAL were invited for NUAL 10th ceremony in 2012. NUAL published Nagoya University Alumni bulletin 10th anniversary.

NUAL invites decennially anniversary graduates under the name of NUAL president Toyoda and president of Nagoya University. About 500 graduated students attend the homecoming day ceremony each year. Since decennially anniversary invitation had held six times already, all graduated students would be invited next several years. At 10th anniversary of homecoming day in 2014, NUAL published “10th Anniversary of Nagoya University Homecoming Day memorial photo album – From Nagoya Daigaku to Nagoya University 2014-”

**5) Dispatch of Information**

NUAL and University have mail letters to all graduated students for asking donation and information from Nagoya University and NUAL once a year since 2005. More than 80 thousands letters send out to graduated students. It has been 10 years since it began, and NUAL came to be recognized. We inform current situation of university and NUAL, ask for donation or support member of Nagoya University foundation, and inform Nagoya University credit card.

NUAL issues newsletters twice a year. English summery is added for international students. We have a webpage and twitter to inform our activities.

**6) Maintenance of Alumni Directory**

Maintenance of alumni directory is necessary as one of alumni activities. Previously, we had used name lists from each school to make database; however, we transferred operation to university and rebuilt name lists in order to improve security and quality in 2012. We do not provide the name list on paper, but graduates can
change their current address on internet.

7) Cooperate Lecture and Dinner Party with Gakushikai
NUAL has held lecture meetings randomly. Since 2014, lecture meetings and dinner parties have been held at Nagoya University that were cosponsored by NUAL and Gakushikai. Vice-president Uichiro Niwa who was a former Japanese ambassador to China gave a lecture for the first time. Vice-president Miyachi who was president of NEXCO Central gave a lecture for the second time. Participants were not only Nagoya University concerned but also the university graduates society(Gakushikai) and other citizens. The lectures were very meaningful. NUAL continually holds lectures.

4. Financial Bases
The financial bases of NUAL are founding fund (about 37 million yen), membership fees from support members, donations, and credit card business. Founding fund was donations from graduated students when NUAL founded. Founding fund had spent for university support projects every year, but it was not necessary to spend founding fund because of increased revenue recently. Support members are members who pay yearly membership fee (5,000 yen per year) to support NUAL. Donation is available for reunions of each department or each laboratory as well as NUAL. President Dr. Toyoda decided this policy.

NUAL began to deal with Nagoya University credit card since 2005 after two-year preparation period. More than 130 thousands members joined Nagoya University card membership and it became main income of NUAL. This alumni young gold card needs no yearly fee and has benefit of overseas travel insurances. NUAL earns a portion of profits from credit card company, and spends them as university support. The revenue recently increases one million yen every year.

It is a weaker financial basis than famous alumni of private university. Nevertheless, we make effort to improve our financial base.

5. Challenges for the Future of NUAL
It has been 14 years since NUAL has established. There are several issues that NUAL has. Some of the issues occurred from the beginning and some issues occurred after NUAL established.
1) Expanding financial basis
2) Expanding school support
3) Development of human resources for alumni management
   The most important issue is to increase members who support activities. There are some members who support actively in the domestic branches; however those members become grate age. It is important that young members can support and understand alumni activities. Young members ask what is the benefits of alumni activities are. We answer that they may find benefits by participating activities. Further strengthen of human network is necessary in order to become a strong presence alumni.
4) Expand new oversea branches and strengthen of network
   NUAL established 15 oversea branches in Asia. It is a future task to establish branches at North America, Europe, Arab nations and Africa. Moreover, networking of all branches is an issue. We may need to associate with Gakushikai.
   As I mentioned, NUAL has many issues. However, it moves ahead by following the philosophy that set up at the time of establishment.

(Chief Secretary of NUAL • President of National Institute of Technology, Gifu College • Professor emeritus of Nagoya University • Nagoya University•Dr. of Engineering •School of Engineering•1975 graduated)

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